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DAHLIAS for '57

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 ★ FEB 27 1957 ★
 U. S. Department of Agriculture

VAMPIR

RIVOLI

FRESCO

HOLLYWOOD
STAR

GRANDMASTER
BERGER

EDNA D.



SWEETSTIKES

SALEM
 OREGON
 1956

DICK and SHIRLEY McCARTER



Swan Island Dahlias

CANBY, OREGON

The LARGEST Retail Growers in the WEST

Thank you!!

DEAR FRIENDS:

At the start of another gardening year may we once again take the opportunity of thanking you for your wonderful interest and loyal patronage during the past year. Your response was so generous that 1956 was by far the best year in the history of our business, and we are encouraged to try to supply even nicer dahlias in the future.

We have had the pleasure and privilege of meeting many of you either at our farm or at one of our many shows. We truly enjoy your visits, and hope you will come to see us again. Our gardens are open to the public — free of charge — at all times. We recommend coming between late August and frost, usually from the middle of October to the early part of November.

We have an almost continuous schedule of shows during the month of September in various localities around the Northwest. Watch the local papers for show dates. Orders placed at the shows are reserved for spring delivery.

Just a note of caution again this year — early orders stand the best chance of being filled completely. Many varieties were sold out last fall, and available stocks are quite low on a number of varieties we have listed in this catalog. If you have something you especially want, order right away to avoid disappointment.

Thank you again for patronizing us in the past. As always, we will strive to supply you with top quality tubers in the future.

HAPPY GARDENING!

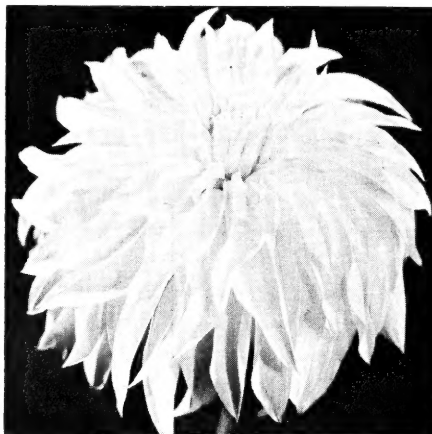
Dick and Shirley McCarter



CLARIAM KELTON



D'ARCY SAINSBURY



NAGEL'S SUPERB



ARTHUR GODFREY



AZURA

DINNERPLATE SIZE DAHLIAS

5 Super Giants for Garden Decorating or Show

All of these five dahlias naturally grow as large as dinnerplates, and will produce even larger and more spectacular blooms if disbudded. If you are looking for king-size beauties, order this collection.

ARTHUR GODFREY - NAGEL'S SUPERB - AZURA

D'ARCY SAINSBURY - CLARIAM KELTON

ENTIRE DINNERPLATE COLLECTION

for only **\$4.25**

SWEEPSTAKES WINNERS! COLLECTION NO. 1

As many of you know, Swan Island Dahlias has won the Sweepstakes at the Oregon State Fair the last three years we have entered. This year we are offering special collections of some of the dahlias which have made these awards possible. The varieties pictured on the front and back covers will delight the newcomer just as they did the connoisseurs, the judges of the competition. Grow these superb dahlias for your greatest gardening thrill yet.

**Pictured on
front cover**

VAMPIR - RIVOLI - FRESCO
HOLLYWOOD STAR
GRANDMASTER BERGER
EDNA D.

\$9.75

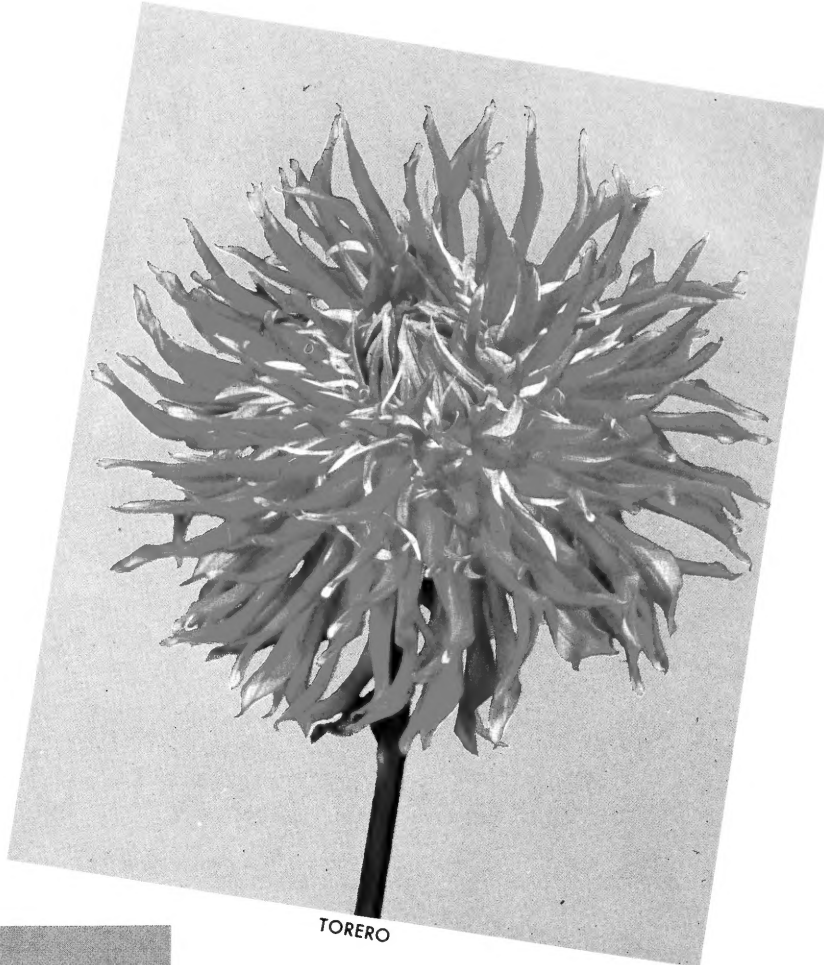


LUCKY "7" Collection

Seven beautiful cactus dahlias which have proven themselves as popular favorites, both in our field and at our shows. St. Therese has been ordered more than any other cactus dahlia for 10 years in a row, with Good Earth second and Orfeo third this year. Strong testimony to the outstanding qualities of these varieties. So sure are we that they will win your acclaim that we have combined all seven in this popularly priced collection. Order them now — we know you'll be delighted.

LUCKY 7 CACTUS DAHLIA COLLECTION

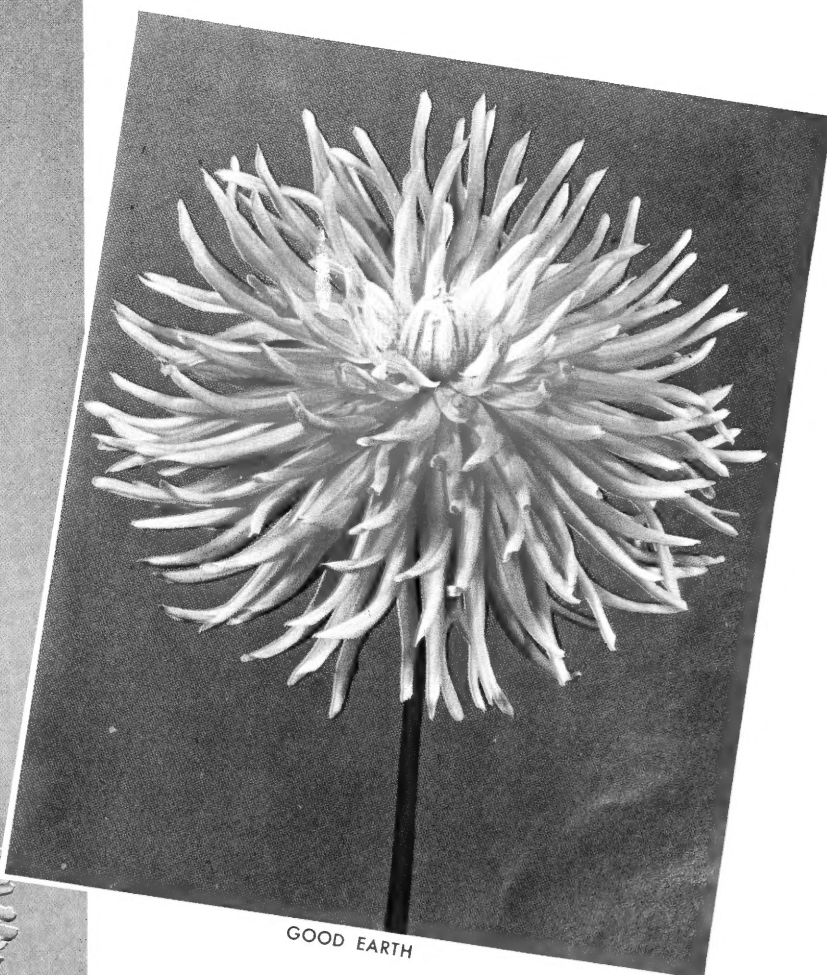
\$5.95



TORERO

ST. THERESE
ORFEO

TERPO
FINESSE ANVERSOISE
CORAL PEACH



GOOD EARTH

NOVELTY DAHLIAS

Under this heading we include the new and different types which have become so popular the last few years — Collarettes, Singles, and Anemones (anemone dahlias have a pin cushion center). They are something unique in the flower world and will give your garden a quaint charm never before seen.

AVANTE GARDE (Collarette). Sparkling orange with yellow collar. A big favorite at our garden. 4'.....\$.85

CHERUBINO (Collarette). The perfect round flowers have ideal stems and a pure white color with a creamy collar. 3'..... 1.00

COMET (Anemone). Deep velvety red with a pin cushion center of the same color. The 4" flowers have fine long stems. Blue Ribbon Winner 1956 Oregon State Fair. 5'..... .75

HONEY (Anemone). Early blooming compact daintly little plants about 12" high covered with hosts of exquisitely delicate honey colored blooms. The outer petals are a soft rose shade setting off the honey colored pin cushion center. Stock limited 2.00

JAPANESE BISHOP (Miniature duplex). Rich red with a darker center. 2" to 3" flowers. Very unusual dark foliage, almost black. Striking. See illustration this page..... .75

LA CIERVA (Collarette). Deep purple with white edges and collar. Most popular collarette dahlia. Stock limited. Order early..... 1.00

LADY EILEEN (Single bedding). Bright scarlet pink with darker halo. Outstanding when used in mass planting. 18" to 2'..... .50
12 for 5.00

LADY FRIEND (Collarette). At long last a collarette with a clear pink color and wonderful stem and habits of growth. All the ladies fell in love with this one at our fields and shows. Unsurpassed as a cutflower. We had many blooms last a week. Blue Ribbon Winner at 1956 Oregon State Fair for Best Collarette Dahlia. Plant more than one for a beautiful garden display. 4'..... 2.50

LA GIACONDA (Collarette). Flaming scarlet with deep yellow collar. 4'.... .75

LIBRETTO (Collarette). Deep velvety black red with white collar. 5' bush.... .75

MURILLO (Single bedding). Hosts of 1½" blooms on a plant rarely exceeding 12" in height. Flowers are a vivid pink with a darker halo..... .50
12 for 5.00

ROBIJN (Anemone). Tiny purple with orchid and gold pin cushion center. Bushes rarely exceed 12" in height. A beautiful little novelty..... 1.25

WOODY WOODPECKER (Collarette). Blood red to deep garnet with darker edges. The collar is red with yellow tips. A tricolor dahlia with best stems and prolific growth. Good cutflower. 5'..... 1.25

Entire Collection of NOVELTY DAHLIAS — \$12.95
(Catalog value \$13.85)

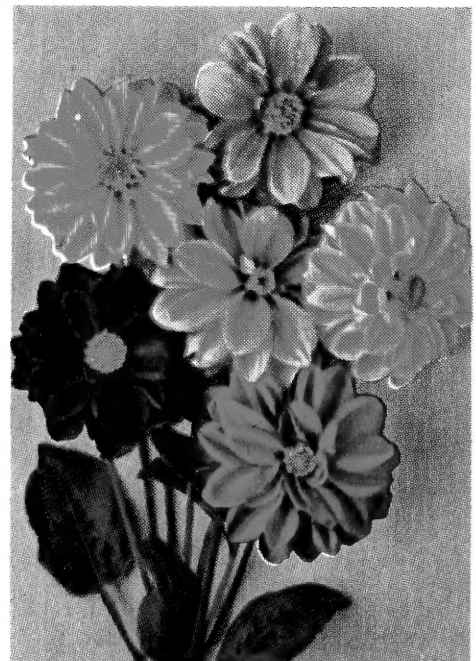
DWARF DAHLIAS

These little charmers have made a host of friends since we first offered them several year ago — so much so that we have sold out our stock before printing of our catalog every year since 1953. Added production this year makes them available once again. The plants seldom grow over 18" high, and produce dozens and dozens of gay, bright daisy-like flowers ideal for cutting as well as border effects. They begin to bloom about 60 days after planting and will continue until frost, as long as the old dead flowers are kept cut from the plant. Ideal for beds or borders.

**OFFERED IN MIXED
COLORS ONLY**

**15 for \$3.00
25 for \$4.75**

Sold in
Collections Only



JAPANESE BISHOP

Everybody's choice! A real "gem" to add that touch of distinction to your garden. We always take more orders for Japanese Bishop than any other variety of any type at our shows and gardens. The rich red flowers are strikingly contrasted with a very dark, almost black foliage, particularly effective for mass plantings. Frequently used as a hedge or as a foreground for taller growing varieties. The bushes grow about 3 feet in height and are sure to please in any garden. Very good cutflower.

6 for \$4.00 12 for \$7.50



COLLARETTE DAHLIAS

Here are six beautiful collarettes in a money saving collection. A wonderful start of these beautiful new novelties.

LA GIACONDA	CHERUBINO
LIBRETTO	AVANTE GARDE
LADY FRIEND	WOODY WOODPECKER

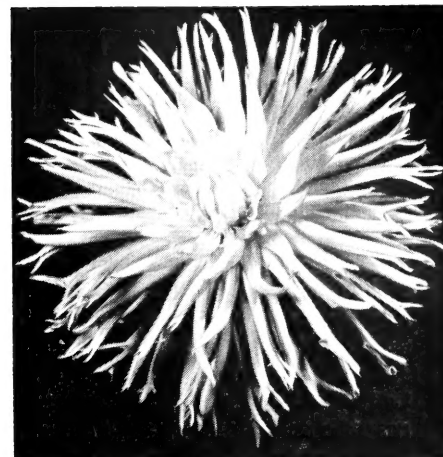
ENTIRE COLLECTION only \$6.50
(Catalog value \$7.10)



GENERAL EISENHOWER



TANGLE



JULIANA REGINA



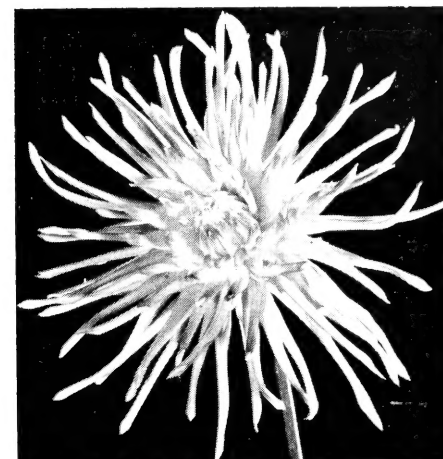
WILLIAM EVANS

Our Customers' FAVORITES

TANGLE JULIANA REGINA
SALMON GLORY WILLIAM EVANS
GENERAL EISENHOWER

Exquisite Showpieces, New and Different

\$8²⁵

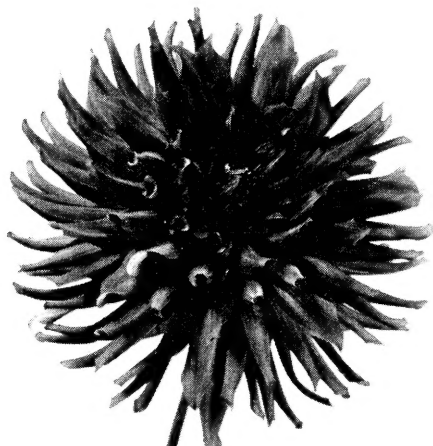


SALMON GLORY

ESPRIT

TWO SPECIAL COLLECTIONS FROM AMONG THE
VARIETIES MOST HEAVILY ORDERED BY VISITORS
TO OUR GARDEN AND OUR SHOWS LAST FALL

Here are two groups of spectacular cactus dahlias
with that "something extra" in appeal. Our customers
selected these as their favorites — Make them yours!



VAL ST. LAMBERT

LILAS SUPERBE
VAL ST. LAMBERT
SMOKY
TORNADO
ESPRIT

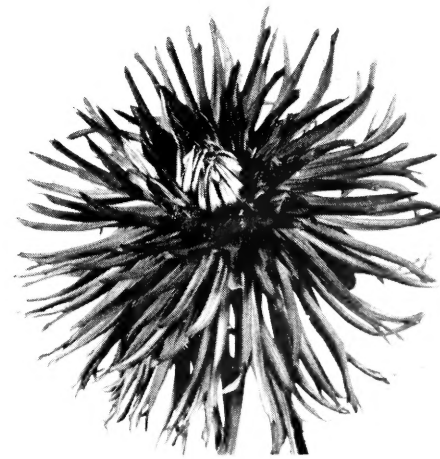
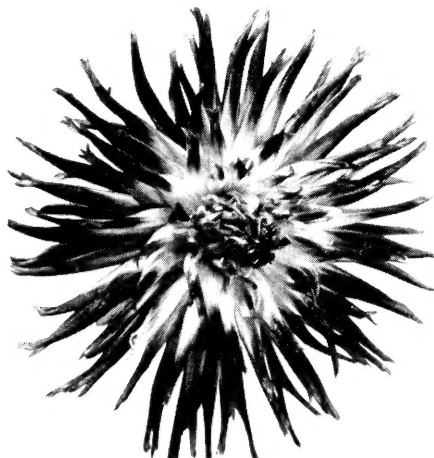
ALL FIVE
DAHLIAS
for only
\$4⁹⁵

BOTH COLLECTIONS
for only **\$12⁵⁰**

SMOKY



TORNADO



Selected CACTUS DAHLIAS

Our own personal favorites! We believe them to be more beautiful than any other flower. Select several for a most outstanding garden this summer and fall. Ideal for the yard, exhibition, and bouquets in the home.

SC—Semi-Cactus; StC—Straight Cactus; IC—Incurved Cactus. A—8" and over; B—4" to 8".

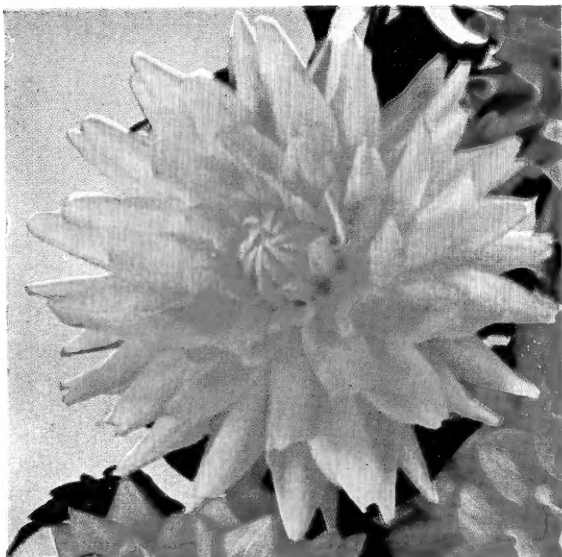
ADOLPH MAYER (A SC). Deepest velvety black red. 4½". As near black as any dahlia grown.85
AMBER STAR (B to A StC). 8" pure amber. Grand Sweepstakes Winner Oregon State Fair. 5'. See illustration page 8-9.75
AMI LOUIS BLIN (A SC). Deep velvety red with exceptional depth to the flowers. 5'. Ribbon Winner 1956 Oregon State Fair.	1.00
ARISTOCRAT (B StC). 5" glowing red. Very spiny appearance. 6'.75
ATOMIC (B IC). 6" white cutflower with delicate lilac shading in cool or rainy weather. Stately 6' bush, fine stems.75
BERGER'S MASTERPIECE (B IC). Very popular soft salmon pink with beautiful incurved form. Stock limited. 5' to 6'.75
BLYHEID (B SC). 5" scarlet red. Excellent stems and outstanding for arrangements. 5'.75
CASPER LUDWIG'S MEMORY (A StC). Deep blood red with long stiff stems. 8" to 9" flowers are held erect and it is one of the best for baskets. Blue ribbon winner. 6' bush. See illustration back cover.	1.00
CORAL PEACH (B StC). 5" coral peach shade. Early and profuse. 5' bush. See illustration page 3. Excellent for cutting and arrangements.60
CORONA (B SC). Apricot yellow with golden center. 5' bush.85
DIVA (A IC). 10" lilac. A real addition to this color class. Blue ribbon winner in many shows. 5' to 6'. See illustration on back cover.	1.00
DOGE (B SC). One of the best new novelties. Impressive flowers carried high above the dark green foliage. Flowers have perfect form and a beautiful lilac shade. A sure winner! 5'.	1.00
DUDINE (B SC). One of the new frilled petal tip dahlias. Mauve pink with a lighter center. Wonderful long, strong stems. 5'.	1.00
DUTCH SALMON PINK (B StC). 6" salmon pink on 4' bush. Early blooming and a mass of flowers all season long.50
EDNA D. (A StC). A very large glowing red. Consistent prizewinner. One of the most beautiful red giants we grow. 5' to 6'. See illustration front cover. Blue Ribbon Winner 1956 Oregon State Fair.	1.00
ESPRIT (B SC). Graceful flowers of a deep mauve with very light pink shadings. A natural for arrangements; much admired at our shows. 5'.	1.50
FAIR MAID (B to A StC). 8" coral pink with golden hue. We think this is one of the loveliest flowers in our garden. 6' bush.85
FAITHFUL (A SC). 10" to 12" pure white giant on exceptionally rugged 6' bush. One of the largest cactus dahlias.60
FINESSE ANVERSOISE (B StC). 6" light creamy yellow, almost char- treuse. Very spiny petaled flowers. 5'. See illustration page 3.85
FLIRT (B StC). A first class cutflower with an abundance of medium sized sulphur yellow flowers on excellent stems. 4' to 5'.85
FRANCES S. (B to A StC). 7" to 9" fuchsia rose deepening to a rich glowing center. Blue Ribbon and Trophy Winner for "Best Oregon Introduction" and for "Best American Introduction" Northwest Dahlia Conference Show, 1956. 5'. See illustration pages 8-9. Swan Island Dahlia introduction.	1.25
FRESCO (B to A SC). One of the "eye-catchers" at shows all over the country this past year. Deep magenta pink with gold at the base of the petals. Petal tips are deeply fimbriated, giving it an over all frilled appearance. Sure to please and an excellent dahlia to compete for the "Best in Show" award. 4' to 5'. Order this one early as our stock is limited. See illustration front cover. Awarded ribbon for the "Newest and Most Perfect Dahlia" 1956 Oregon State Fair.	3.00
GARDEN JEWEL (B IC). 6" to 7" apricot yellow. Rather low 3' to 4' bush. Early and free flowering.50
GENERAL EISENHOWER (A IC). A very popular scarlet red. The flowers are very large and have extremely spiny petals. Early blooming and a good cutflower. 5'. Blooms can be grown to 9".	1.25
GIANT OF BAARN (A IC). 10" to 12" outstanding new giant from Holland. Huge flowers have a good form and a bright vermilion red color with salmon hue. Long stems with flowers carried well above the foliage. Very free flowering for such a large dahlia. 5' bush. See illustration back cover. Blue Ribbon Winner 1956 Oregon State Fair.	1.25
GIANT SPIDER (A StC). 10" very spidery bright carmine with some salmon. One of the most striking dahlias for arrangements. 5'.	1.00
GOLDEN RECTITUDE (B IC). A good cutflower and exhibition variety. Rich orange with golden hues. 5'.75
GOOD EARTH (A IC). Rich mauve pink with lighter center. Excellent stems, and an outstanding cut and exhibition variety. We think this will soon be one of the standard dahlias in everyone's garden. 5' to 6' bush, covered with blooms. See illustration page 3. One of the "most ordered" cactus dahlias at our shows this season. First blooms are 8" to 9" with later blooms somewhat smaller.	1.25
GRACE (B StC). Early and free flowering pure pink on wiry stems. An excellent all around dahlia. Stock very limited. 3' to 4'.	1.50
GRANDMASTER BERGER (A SC). A very beautiful new dahlia, light pink with a creamy center. Strong stems with nice foliage and habits of growth. You'll like this one. 4'. See illustration front cover. Has won highest awards in Holland, France, Belgium and England.	1.75
GOOD MORNING (B StC). 6" pure pink of exceptional quality. Unsurpassed for cutting and arrangements. One of our best new cut- flowers. Medal winner. 4'. See illustration pages 8-9.	1.00
HELSINKI (B IC). White with a pale lilac pink blush, which is ac- centuated in cool or rainy weather. Beautiful form and stems. 4'.	1.00
HESTIA (MC to B StC). 5" peach cutflower on 5' bush. Profuse bloomer. The ladies admire its all around beauty and arrangement qualities.60
HEROINE (A SC). Giant flowers of an unusual color composed of pink overlaid mauve, with some gold in the center. On West Coast Honor Roll. Long strong stems on fine 6' bush.	2.50
HOEK'S GLORY (B to A IC). 8" incurved lilac rose. Looks like a huge spider mum. Outstanding. 6' bush.75
HOEK'S YELLOW (B StC). A long lasting cutflower of pure sulphur yellow. 4'.75
HOLLYWOOD STAR (A SC). A very free flowering giant with strong stems. Orchid purple with slightly lighter center and reverse. 5' to 6'. Illustrated front cover. Blue Ribbon Winner 1956 Oregon State Fair.	2.00
HYLAS (B SC). Salmon red with some gold in the center. Ideal flower formation and deep green foliage. 5' bush.60
JANE LAUSCHE (A SC). Rosy mauve usually tipped white. Flowers have enormous size and depth and are carried on the best of stems. 5'.	1.00
JERSEY DAINTY (B StC). 6" to 8" pure white cactus. Ideal for florist work or exhibition. 5' bush. Old, but still one of the best.50
JULIANA REGINA (A SC). A beautiful new cup winner from Holland. Large 9" to 10" blooms of orange with a salmon glow, and a bright sulphur yellow center. Excellent stems. A true Royal Dahlia to match its name. 5' to 6'. Stock limited.	2.00
KINSUI (A SC). Huge 10" to 12" shaggy yellow on sturdy 4' bush. Beautiful garden plant.75
LILAS SUPERBE (B IC). Incurved lilac pink cactus with flowers so deep that they are almost ball shaped. Many plants had 50 to 75 flowers open at one time, making a real cushion of color. 5'.75
LYRIEK (B IC). A very beautiful incurved orchid with curled petals. Delightful garden plant as well as a good cutflower. Blue Ribbon Winner 1956 Oregon State Fair. 5'.75
MARGARET ROSE (B IC). Striking salmon pink with a creamy center. Good cutflower. 5'.85
MARY TAYLOR (B to A StC). 8" taffy yellow suffused phlox pink. A very lacy and delicate dahlia good for cutting. 5' bush.75
MME. ELIZABETH SAWYER (B StC). 6" to 8" pure pink straight cactus. 4' bush. Early and profuse.50
MME. JUISSANT (B IC). 6" to 8" violet shade. Petals twist and curl. 5' bush.75
MELISANDE (B SC). 5" lavender. Many flowers on 5' bush.50
MEVR. J. SANDBERG (B IC). 6" deep dark red with lacy twisted petals. The ladies' favorite. 5'.75
MISS SAN DIEGO (B IC). Beautiful incurved blend of smoky pink and buff. Tips of petals split. Very popular. 5' bush.75
MISS SENDAI (B StC). Rich rose pink 6" blooms with very pointed petals. Low 3' to 4' bush with many flowers.50
MITHRA (B StC). 6" bright orange with lighter center. Very flashy and always draws attention. 4' bush.75
MUSTANG (A IC). 8" to 10" bright pink. Outstanding flower formation and very popular. 5'. See illustration pages 8-9.75
MY GOODNESS (B IC). Light orange with a slightly darker center. Slight lacinations on the petal tips on many blooms. Can be grown to A size if disbudded. Long stems for exhibition. 5'.	1.00
OAKLEIGH CHAMPION (A IC). 8" to 10" blooms of burnt orange and soft pink with lemon yellow shadings. Tall 6' bush. See illustration back cover.	1.00

ORFEO (B IC). 6" deep glistening purple with perfect incurved form. Winner of many blue ribbons in recent dahlia shows. Unbelievably beautiful. 4' bush. See illustration page 3.....	.75
PASTEL (B SC). 5" striking carmine pink. Very heavy blooming. 4'....	.85
PINK GIANT (A SC to ID). 10" bold, beautiful clear pink on huge 5' bushes and sturdy stems. Noted for show and decorative purposes...	.75
PRIDE OF HOLLAND (A StC). 8" to 10" outstanding new exhibition pink. 6'. See illustration back cover.....	1.00
PRIG (B SC). 6" scarlet with tiny gold tips. Very free flowering. A must for those who like bright colors. 6'. Excellent cutflower.....	.85
RIESENWUNDER (A SC). 8" to 10" carmine pink with white to creamy yellow center. Strong healthy 5' bush.....	1.00
RIVOLI (B IC). 6" to 8" pure yellow of fine habits. Reliable for both garden and show. See illustration front cover.....	1.00
ROCKET SPRAY (SC). 8" cream base with soft shadings of shrimp pink at the ends of the petals. Very lovely. 6' bush.....	.75
ST. THERESE (B StC). 5" light pink with white center. The favorite with more people than any other cactus. A good cutflower. 4' bush. See illustration page 3.....	.75
SALMON GLORY (A IC). 8" to 10" perfect blooms of salmon apricot with a yellow center. Has made one of the best records in competition the last few years. 5' to 6'. Stock limited.....	2.00
SMOKY (A IC). 8" to 10" deep mauve with a lot of bronze blended. A shade not seen in any other dahlia. Very descriptive name. 5' to 6'. Blue Ribbon Winner 1956 Oregon State Fair.....	2.00
SUNKIST (B SC). 6" pure sunkist orange on long stiff stems. One of the brightest and best dahlias of any type. 4'.....	.85
TANGLE (B IC). Light apricot with each petal deeply split and irregularly arranged, hence its name. Entirely different, and creates quite a sensation. 4'.....	2.50
TERPO (B SC). New bright red. Will make 5' stems if bush is topped. On many honor rolls. 6" flowers on 6' bush. See illustration page 3....	.75
THE CARDINAL (A SC). 10" glowing red on 6' vigorous bush. Medal winner Portland Dahlia Society Show. See illustration pages 8-9....	1.00
TOPS (A SC). Exceptionally large pure yellow with fine strong stems. Outstanding show flower as well as ideal garden plant. 5'.....	.75
TORERO (A IC). 10" flame color with tiny golden petals around the center. Very unusual. 5'. See illustration page 3.....	1.00
TORNADO (B IC). 6" to 8" deep orange with salmon hue. Flowers have great depth and stand out in the garden. 6' bush.....	1.00
VADER de LOOF (B SC). 5" deep blood red on ideal stems. First class cutflower. 6'.....	.75
VAL ST. LAMBERT (B IC). One of the most beautiful and striking dahlias grown anywhere. A finely petaled bloom with a center of rich cream brushed almost solidly with cerise pink along the outer two thirds of the petal. Stock limited. Order early. 4' to 5' bush. Blue Ribbon Winner 1956 Oregon State Fair.....	1.00
VAMPIR (A IC). 10" deep orange. Twisted petals give a pleasing form. Challenge Cup Winner. 6'. See illustration front cover.....	1.00
VICTORY DAY (B StC). Perfectly formed bright red straight cactus. Can easily be grown to A size. 6'.....	1.00
VICTORY MAID (B to A IC). Fine new deep blood red tipped white cactus. Always true to color. Very good exhibition variety. 5'. See illustration pages 8-9.....	1.00
VIVIAN COPPENS (B StC). 6" very light pink straight cactus. A favorite of all the ladies. 4' to 5'.....	.75
WHITE FAVORITE (B SC). Good medium sized pure white cutflower. 4'.	.75
WHITE SUPERIOR (B StC). An excellent pure white cutflower on long stems. Free flowering. Flowers are 6" and very spiny.....	.75
WILLIAM EVANS (IC). Huge 8" to 10" flowers with orange base and slight crimson veinings. Petals twist and curl. Flowers are almost as deep as they are broad. Very unusual dahlia. 4'.....	1.00
YELLOW SPECIAL (B StC). 6" rich yellow. Highly recommended for cutting. 3'-4'.....	.50
YELLOW SPIRAL (A SC). 8" to 10" bright yellow on exceptionally tall growing bush. Petals twist and curl. 6'. See illustration pages 8-9...	.75
YOUTH (B IC). Beautiful bright light pink without any other tones. 6" flowers are borne in great profusion early and late, with best of stems and keeping habits. 4'.....	1.00
ZENITH (B StC). 6" deep purple with reverse of petals silver. Early and free flowering. Very popular cutflower. 5' bush.....	.60



ANIMATO

HONSHU GEM



Dainty Miniature CACTUS DAHLIAS

Each year we grow thousands of these gay bright little beauties for our cut-flower trade with Portland florists. They are unexcelled for bouquets and arrangements as well as being superior garden plants because of their free blooming characteristics.

Remember the term *miniature* applies to the size of the flower and not necessarily to bush height. Average flower size is 3" to 5". Check your individual variety listing for bush height.

ANDRIES ORANGE (SC). Golden orange. Each plant produces literally dozens of blooms at one time. 3'.....	\$.50
ANIMATO (IC). Radiant rose. Fine stems and an outstanding cutflower. Very incurved tiny blooms are lovely in arrangements. 3'. See illustration.....	.50
BARBARA DOANE (SC). Delicate light pink with white center. Excellent for cutting. 3'.....	.50
HESTIA (StC). Sometimes classed as a "B" size. 5" peach cutflower on 5' bush. Profuse bloomer. The ladies admire its all around beauty and arrangement qualities.	.60
HONSHU GEM (SC). One of the best small flowering yellow cactus grown. Fine bush literally covered with blooms the whole season. Lacy foliage. See illustration. 4'...	.50
LITTLE DIAMOND (StC). 4" spiny petaled flowers of rose with creamy shadings at the base of the petals. Early and free blooming. 3'.....	.50
LOMBAERT'S VIOLET (SC). Rich violet flowers are grown in abundance on low 4' bush. Excellent cutflower.....	.75
MARKET JEWEL (SC). Rich velvet red. Flowers almost glow from the intense ruby color. 4'.....	.75
MIA (StC). Small flowers are a brilliant cherry red. Lasts well when cut. 3' bush....	.75
PEACE (StC). Fine miniature cutflower. 3'.....	.50
PINK LADY (StC). Pure pink exhibition dahlia. 3'.....	.75
ROYALTY (SC). Free blooming light orchid purple with some white in the center. 4'.	.50
UNION (SC). Dainty soft lavender that blends well. 3'.....	.75
WILLY FLATON (SC). Beautiful snow white blooms on 3' bush. Profuse bloomer and excellent cutflower.....	.75

**ENTIRE COLLECTION OF
MINIATURE CACTUS DAHLIAS FOR ONLY \$7.95**
(Regular value \$8.60)



GOOD MORNING



VICTORY MAID

EXQUISITE CACTUS

MUSTANG



Dahlias...

OUTSTANDING AROUND THE GLOBE

WIDE WORLD COLLECTION

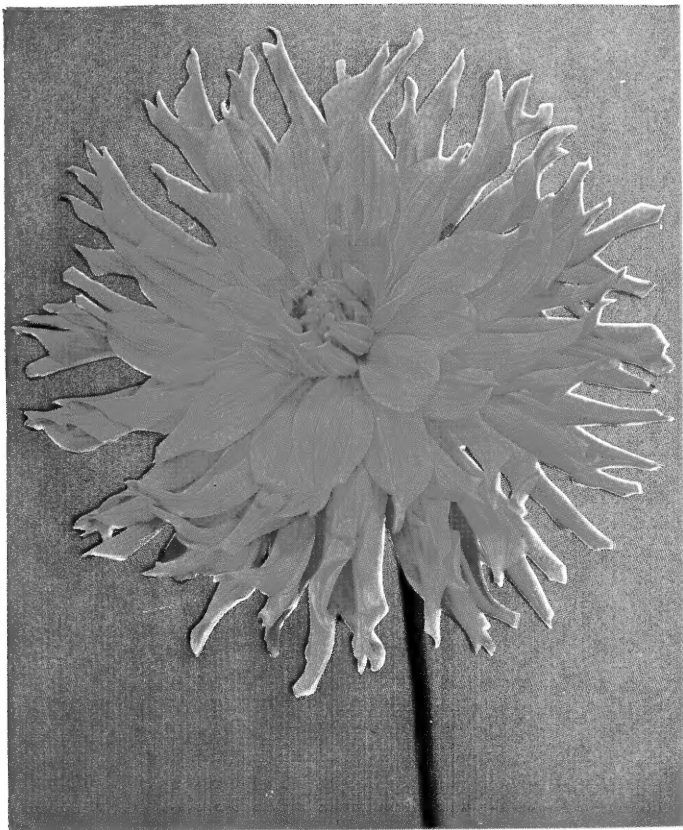
CACTUS DAHLIAS Only

\$6.25

This collection contains dahlias which have taken top awards on show tables all over the world.

MUSTANG
YELLOW SPIRAL
VICTORY MAID

GOOD MORNING
AMBER STAR
THE CARDINAL
FRANCES S.



AMBER STAR



THE CARDINAL

YELLOW SPIRAL

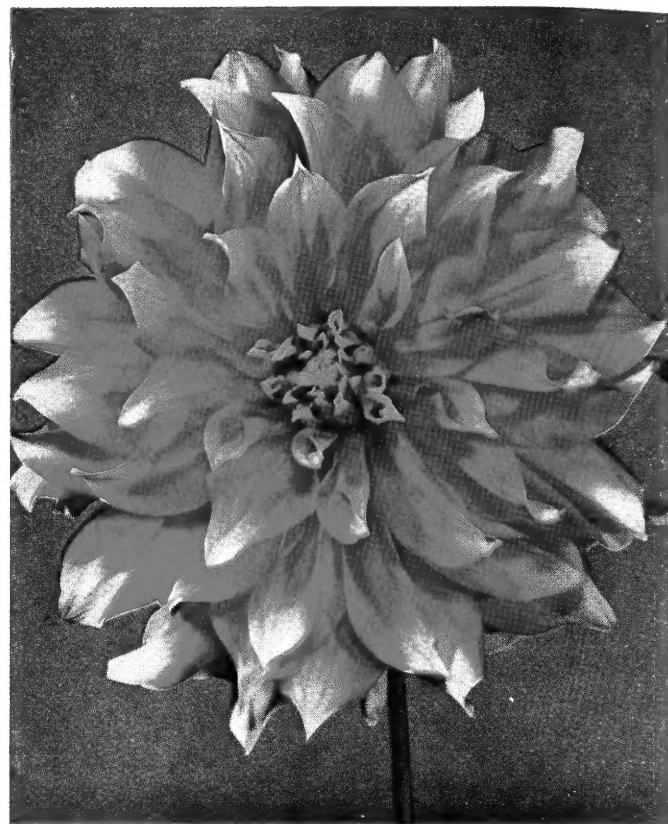
FRANCES S.





VELVET WONDER

MONTEBELLO



WANDA MEADE

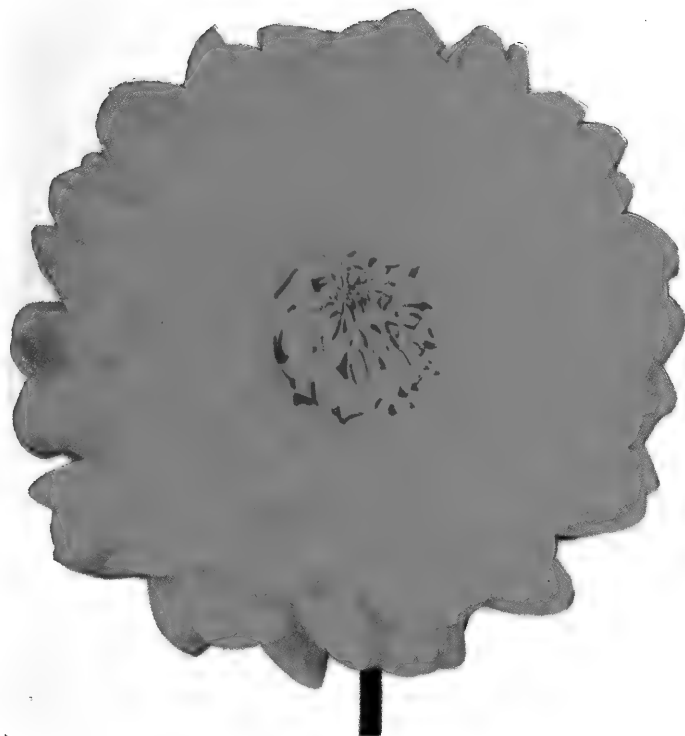
1957
Special

8 giant

WANDA MEADE
COMMANDO
MONARCH OF THE EAST
CLARA CARDER



MONARCH
OF THE EAST



CHARLES MASTICK



CLARA CARDER

nt prize-winning beauties

CHARLES L. MASTICK
MONTEBELLO
VELVET WONDER
BRANDARIS

WORLD FAMED GIANT DECORATIVE DAHLIAS
Some as large as dinnerplates

ENTIRE COLLECTION
As shown here in color
(Reg. value \$5.50)

\$4.95



BRANDARIS



COMMANDO



MIXED GLADIOLUS

WORLD'S FINEST BEGONIAS

Again we bring you the Choice California Begonias which we have featured in past years. Do not confuse these with cheap inferior imports. Our bulbs are the best money can buy.

RAINBOW BEGONIA COLLECTION

for beds and borders

A beautiful assortment of colors and types (no hanging basket), hand mixed to assure you a delightful garden. Plant these bulbs about 6" apart in a cool shady area. They do especially well under trees where the shade is filtered. Bulbs are 1" to 1 1/4" in diameter and are guaranteed to bloom this year. Free growing directions with each order.

15 Mixed Begonias \$2.00; 30 for \$3.50; 50 for \$5.25

HANGING BASKET BEGONIAS

Offered in large 2" to 2 1/2" bulbs to insure your success. Nothing in the flower world exceeds the beauty of a well grown container of Hanging Basket Begonias.

RED YELLOW ORANGE PINK ROSE

5 for \$2.25 10 for \$4.00 20 for \$7.00

PINK HANGING BASKET BEGONIAS



GIANT GLADIOLUS

A collector's choice selection of top quality Oregon grown gladiolus in the beautiful assortment of shades shown here in color. Hand picked No. 1 and JUMBO size bulbs only are included, and the dazzling colors and tall spikes covered with gorgeous florets will thrill and amaze you. Order today for the finest glad garden ever!

RAINBOW COLLECTION

42 HUGE No. 1 and JUMBO BULBS only \$3.50
75 for \$6.00 100 for \$8.00

RAINBOW BARGAIN OFFER

We are pleased to offer you this special hand selected assortment of beautiful colors and varieties in the popular large No. 2 size bulbs (1 1/4" to 1 1/2" in diameter). Grow exhibition quality blooms at this attractive money-saving price. Don't confuse these with so-called cheap mixed bargain bulbs. Sure to please collection in all colors of the rainbow!

60 LARGE BULBS ONLY \$2.95

100 FOR ONLY \$4.95; 200 FOR ONLY \$9.50



RED PICOTEE BEGONIA

GIANT DOUBLE PICOTEE BEGONIAS

The blossom is the same as the camellia type except that the edges of the petals are of a different color. Very attractive and unusual. Will get a lot of attention in your garden. Large 2" to 2 1/2" bulbs only.

White with red edge - White with pink edge
Salmon with scarlet edge

6 for only \$2.65; 12 for \$5.00

GIANT DOUBLE CAMELLIA BEGONIAS

Ruffled and Frilled

Large 2" to 2 1/2" bulbs will produce top show blooms the first year. Select yours today for a more complete garden of beauty. Ideal for pots, borders, or beds in the shady areas of your garden. The finest strains of double begonias, developed during 35 years of hybridization by one of the world's leading growers.

5 Large Bulbs \$2.25; 10 for \$4.00; 20 for \$7.00

CHOICE CHRYSANTHEMUMS

Chrysanthemum plants will be shipped from April 22nd through June 5th. Plants will not be ready any sooner, so please do not ask for earlier delivery. We ship large, well rooted plants.

CUSHION MUMS

These attractive gay little mounds of flowers are among the easiest of all mums to grow and have no superior in the garden world for borders or large rock gardens. Marvelous for mass effects, they are also extensively grown as potted plants. Their early blooming habits delight the gardener in the North where fall storms frequently interfere with proper blooming of later blooming types. They can very successfully be left in one spot for several years with larger and more spectacular displays of glorious color as the plants become larger. Try some of these compact little beauties this year and use dahlias of a complimentary color for background. 12" to 18" high.

WHITE — PINK — YELLOW — RED — LAVENDER — BRONZE

6 LARGE WELL ROOTED PLANTS \$2.00

12 FOR ONLY \$3.75

SPIDER MUMS

Now you can enjoy the magnificent beauty of graceful spider mums in your own garden! The large flowers have sharp quilled petals like a cactus dahlia, but with an open tip which curls up, making a hook on the end of the petal. With disbudding you can have flowers 8" or more across — just like those costing several dollars a dozen in flower shops. Blooming period from middle of October on.

WHITE YELLOW PINK BRONZE LAVENDER

5 FINE LARGE PLANTS \$2.00

10 FOR ONLY \$3.50

SPOON CHRYSANTHEMUMS

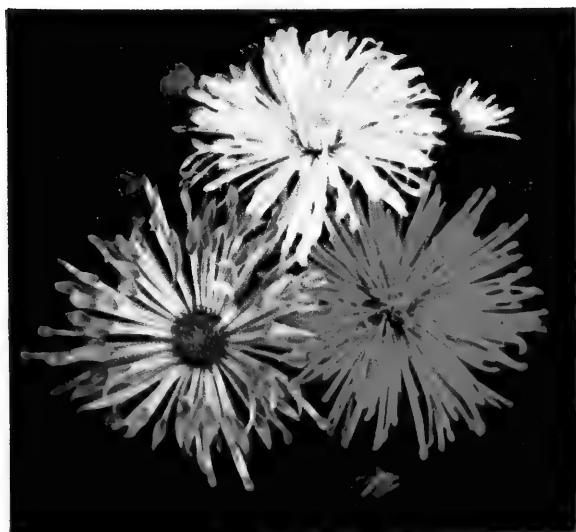
These delightful mums remind one somewhat of a cactus dahlia except that the ends of the tubular petals flatten out in a tiny spoon. They are uniquely artistic and especially delightful for flower arrangements. In some varieties the spoon is the same color as the tube and in others there will be a variation in shade. Bushes average 3' to 4' in height.

Yellow Red White Bronze

4 FOR \$1.50

12 FOR \$4.25

SPOON MUMS



CUSHION MUMS



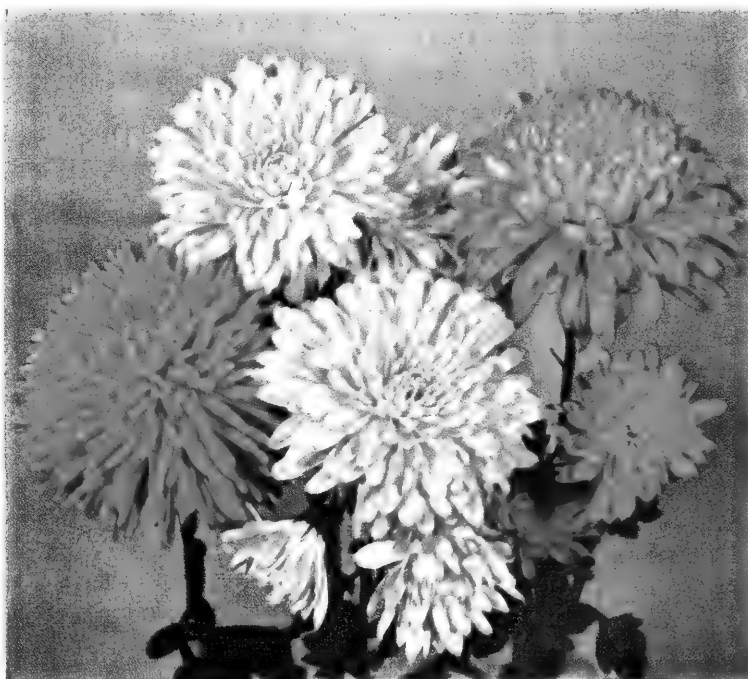
EARLY ENGLISH MUMS

English mums have been gaining more in popularity for the last several years than any other type because of their early blooming habits and large flowers. With disbudding and proper feeding flowers 5" to 6" across can readily be had. Without disbudding flowers will still be substantially larger than those of other standard types. The plants in this well balanced selection are all grown from outdoor raised stock and will delight the connoisseur as well as the beginner.

6 LARGE WELL ROOTED PLANTS \$2.50

12 PLANTS FOR ONLY \$4.50

EARLY ENGLISH MUMS



Miniature Decorative and Waterlily Dahlias



MELODY, orchid
GOLDEN LEADER, gold

IKE, red

GLORY OF HEEMSTEDE, yellow
GERRY HOEK, Pink

**ALL 5 OF THESE TOP-NOTCH
CUT FLOWER DAHLIAS ONLY**

\$2.50

This collection of miniature decorative dahlias contains some of the best cutflower varieties ever introduced in any country in the world. Each plant will bear up to several hundred blooms each season — and don't forget — the more you cut them the more they bloom! Our Portland florists buy these by the thousands each season for their work in floral arrangements, and our own customers who have visited our gardens have informed us they have kept some of them up to two weeks after being cut. Remember to cut them in the cool of the day, leaving them in water over night or for a period of not less than 4 hours before arranging. Also, be sure to cut any dahlia when it is fully mature, if cut too young they will droop almost immediately and if cut too old they will shed their petals almost immediately. **DON'T MISS THIS OPPORTUNITY TO HAVE ARMLOADS OF CUTFLOWERS FROM LATE JULY UNTIL FROST!** For other varieties and colors see our General Listing on this page.

FAIRY. Soft pink cutflower. 5'.....\$.50

GERRY HOEK. Rich pink with slight yellow shadings at the center. By far the most popular cutflower dahlia of any type ever grown. A very profuse blooming dahlia with long, strong stems holding the flowers erect. Everything about this dahlia is outstanding and we cannot recommend it too highly. See illustration. 6' Waterlily type......50

GIMPEI. A very unusual "freak" flower much admired and ordered. The color is a blend of red, pink, and white with the predominating color varying even on the same bush. 5'......50

GLORY OF HEEMSTEDE. This clear bright yellow waterlily is the best addition to this class for several years. The flowers are held very upright on cane-like stems. Sometimes has semi-double flowers. See illustration. 6'......60

GOLDEN DROP. Rich gold waterlily. 4'. Stock very limited. .75

GOLDEN LEADER. A pure gold which will last for days when cut, even in the hottest weather. Can be grown to 6" to 7" in diameter if disbudded. See illustration. 5'......75

HAPPINESS. Rich maroon red with almost ball shaped flowers. Sometimes has centers like anemone dahlias......50

HELLY BOUDEWIJN. An early blooming pure white in the waterlily type. Tall 6' bushes are covered with blooms all season long. Sometimes comes semi-double late in the season......50

HONSHU SCARLET. Bright fiery scarlet red contrasting strikingly with a rather dark green foliage. 4'......50

IKE. Free blooming blood red cutflower. Long stems. 6'. Illustrated on page 8......50

LILY BELLE. Very delicate light satin pink. Good keeper. 4'.. .50

LITTLE SISTER. Bright red with white tips. 5' to 6'......50

MELODY. Delicate rosy lavender. Low 3' bush with hundreds of blooms. Illustrated on page 8......50

MEMORY. Free blooming dark red waterlily type on 4' bush. Outstanding garden plant......75

MOUNTAIN SUNSET. Fiery orange red. 4' bush......50

ORCHID LADY. Beautiful orchid shade. Profuse b'oomer. 4'.. .50

PURPLE QUEEN. Rich royal purple uniformly tipped white. 3' .50

RED MICKEY ROONEY. A rich deep red waterlily type which produces an amazing number of flowers, the 5' bush being simply covered all season. Early b'ooming......75

SPIRIT. Maroon and white bi-color. Very attractive. 4'......50

SPRINGHILL ROSE. American Beauty rose-red. Tall 5' bush covered with blooms. One of the finest garden plants......50

SUNNY. Rich golden yellow. 4' bush with many flowers......50

TEAROSE. Light honey colored waterlily. Stock limited......75

THE WIZARD. Small very formal purple evenly tipped white. A sure eye-catcher. Highly recommended for those who like bi-color dahlias. 4'. Good cutflower......50

TROEF. Heavy blooming orchid waterlily. A real addition to this class......75

WHITE FAWN. Best pure white miniature. Blue ribbon winner. Sturdy 3' bush with good stems and loads of flowers......50

ENTIRE COLLECTION

for only

\$12.95

(Catalog value \$14.10)

WORLD FAMED GIANT DECORATIVE DAHLIA

A — 8" or more across. B — 4" to 8" across. FD — Formal Decorative. ID — Informal Decorative.

ARC de TRIUMPH (B FD). 6" to 8" gold flowers with best stems. One of the richest colors ever seen in any flower, and a top favorite decorative dahlia among visitors to our field. Blue ribbon winner. 5'.....\$1.00

ARTHUR GODFREY (A FD). One of the largest American introductions. The 10" to 12" immense flowers have a beautiful Orient red color with orange shadings. Stems are strong and carry the flowers high above the foliage. 4'. Ribbon Winner 1956 Oregon State Fair... 1.25

AUSTRIA (A ID). Giant flowers of bright scarlet with large white tips. Tall 6' vigorous bush. New and showy..... 2.25

AZURA (A ID). Huge 12" clear lilac on a strong 6' to 7' bush. A good exhibition variety which people expect to be priced much higher. .75

BALLEGO'S GLORY (B to A FD). 7" to 9" mahogany with each petal edged in gold. 5' bush. Blue Ribbon Winner, 1955 Oregon State Fair. .75

BARBAROSSA (A FD). Large 8" bright red on husky bush. Produces a tremendous number of flowers on excellent stems. A standout in the garden. 4'..... .75

BLACKOUT (A FD). Perfectly formed 8" blooms of deep velvety maroon. Rich dark green foliage. A standout garden plant. 4'..... 1.50

BLUE RIVER (A FD). 10" to 12" silvery lavender. An old favorite still among the most heavily ordered by our customers. 3' to 4'..... .50

BLUE MOON (A ID). 10" to 12" lavender with purple florets in the center. 6' bush. Striking..... .75

BRANDARIS (B FD). Here is a dahlia sure to win the heart of everyone. It was the most ordered dahlia at our shows in the decorative class. The perfectly formed blooms are a rich scarlet orange with a distinct golden center. (Named for a lighthouse on the North Sea.) Keeps up to 10 days in water. 5'. See illustration pages 10-11..... 1.00

BURMA (A ID). 9" to 10" rich cinnamon on 6' bush. Very early and has an amazing number of flowers for such a large one. See illustration pages 18-19..... 1.25

CALIFORNIA ROSE (A ID). Heavy blooming 9" rose pink. 6' bush... .50

CAROLINE KERNOCHEN (B to A ID). 8" creamy yellow with rose brushed to the ends of the petals. Flowers twist and curl. 6' bush..... .75

CHARLES L. MASTICK (A FD). 10" compact blooms of bronze with shades of orange to the center. Blooms are deep and very full, often appearing near round in shape. 4½'. See illustration pages 10-11.... .75

CHAUTAUQUA GIANT (A FD). 10" to 12" giant orange. Can be grown even larger with a little extra care. 4' bush..... .75

CHAUTAUQUA SALUTE (A ID). 9" wavy petaled blooms of glistening white on 6' to 7' bush. Early blooming..... .50

CLARA CARDER (A ID). 12" blooms of cyclamen pink. 4' bush. See illustration pages 10-11..... .50

CLARIAM KELTON (A ID). 10" flame red with yellow. Very stately grower with long stems. Good exhibition variety..... .75

COMMANDO (A FD). Very large 10" to 12" blooms of bluish lavender. 4'. See illustration pages 10-11..... .75

CROYDON CHIEF (A ID). Huge blooms of a medium rose shade. Flowers have good depth and are carried well on fine stems. Tremendous flower size if disbudded. 4'..... .75

CROYDON MASTERPIECE (A ID). Every few years a dahlia which attracts world attention for outstanding qualities comes along. Such a dahlia is Croydon Masterpiece. It is widely acclaimed in America and Europe, as well as in its native Australia because of its wonderful vigorous growth and the tremendous size of its flowers. The color is a very attractive orange, with fine strong stems and an exceptional number of flowers per bush for a variety which grows so large. It has been an outstanding show winner every year and we recommend it without hesitation. 12" flowers on sturdy 5' bush. Largest and Most Perfect Bloom Award 1956 Oregon State Fair..... 1.25

D'ARCY SAINSBURY (A FD). 10" best all 'round pure white for exhibition and cutting. Vigorous 4' bush. Still the most popular white. .75

DEEP NIGHT (B to A FD). 8" very dark red. Fine garden plant. 5".... .75

DEEP VELVET (B to A FD). 8" deep velvet red to near black. Outstanding dahlia. 5'..... .75

DEUIL du ROI ALBERT (B FD). Dark purple with white tips. Very striking. 6" flower. 5'..... .50

DIXIE'S WINEDOT (A ID). 10" creamy white with flecks and dots of wine. A sure fire prize winner. 6' bush. See illustration pages 18-19... 1.00

DOROTHY GEER (A ID). 8" pure pink. Petals curl back toward the stem giving it a distinctive appearance. Looks somewhat like a pink umbrella. 5' bush..... .50

DUTCH PURPLE (B to A FD). 8" rich royal purple. 5' bush literally covered with blooms during the whole season..... .50

DUTCH RED AND WHITE (B FD). 5" blooms of a very dark red with white tips. Not an exhibition dahlia, but particularly good for beds or borders because of its low 2' to 2½' bush and heavy blooming habits. Heavily ordered here at our farm where people saw it bloom..... .50

EASTERN ECHO (B FD). 5" to 6" rose pink with deep rose stripes. A "must" for those who like bi-colors. 6' bush. See illustration pages 18-19. Winner of Blue Ribbon for Best Three Bloom Entry of Variegated Dahlia 1956 Oregon State Fair..... .50

E. G. RAMSEY (A ID). Ruby red exhibition variety. A very strong grower with broad petals and firm stems. A real addition to the decorative class. 5'..... 1.25

\$50 GOLD (A ID). 10" pure gold, rugged 5' bush. Exhibition dahlia. Actually sold for \$50 when first introduced..... .75

FIVE STAR GENERAL (A FD). Very large pink blended with maize yellow. Outstanding variety. 10" to 12" blooms on 5' bush..... 1.00

FLAMINGO (B FD). Carmine pink blended maize yellow. A good dahlia for the garden as well as cutting. 5'. Frequently has up to 25 blooms on a plant at one time..... 1.00

FLORIST BEAUTY (B FD). 6" wine purple usually tipped white. 5' bush. .75

GOLDEN LEADER (B FD). 5" to 6" pure gold cutflower on 5' bush. Ideal stems and flowers last up to a week when cut..... .75

J. K. ALEXANDER JR. (A ID). 10" crimson of startling beauty. 4' bush. A real giant to grace your garden..... .75

JANE COWL (A ID). 8" to 10" blooms of warm buff and old gold blending to a rich apricot at the center. An old favorite. 6'..... .50

JERSEY BEAUTY (B to A FD). 7" to 9" rich pink cutflower. The "queen" of modern dahlias. Tall strong stems and a vigorous grower. 6' bush... .50

KATHLEEN NORRIS (A ID). 10" light pink. 5' bush. Good exhibition dahlia. See illustration pages 18-19..... .75

KONINGSROEM (B FD). 8" deep velvety red. 4' bush. Blooms have a beautiful lustre. A favorite dahlia in our field..... 1.50

LAVENDER PERFECTION (A FD). One of our most ideal dahlias! This dahlia has a vibrant color not normally found in the lavender shades. The lavender pink flowers grow to at least 10" without dis-budding and up to 13" if disbudded. Awarded best formal decorative dahlia at 1955 Oregon State Fair. Winner at many Trial Gardens in Holland and a dahlia that is here to stay. Very healthy 4' to 5' bushes. 1.50

LOIS WALCHER (A FD). Violet purple uniformly tipped white. Very striking garden plant. Heavily ordered by visitors to our gardens. 4'... .75

LUDWIG ENTRUP (A FD). 9" white with lilac shadings. Very delicate coloring. One of the best in its class. 5' bush..... .50

MAYOR FRANK OTIS (A ID). 12" coppery bronze. Has won many prizes for "Largest Dahlia in the Show." Very distinctive form. 5'..... .75

MISS ELSIE JANE (B ID). 6" creamy pink. Petals twist and curl, giving it a striking appearance. One of the most beautifully formed dahlias of all time. 5' bush..... .50

MONARCH OF THE EAST (A ID). 12" pure gold. Strong stiff stems with flowers held erect. 4' bush. See illustration pages 10-11..... .75

MONTEBELLO (A ID). Tall large flowering ruby red. Good stems and habits. See illustration pages 18-19..... .75

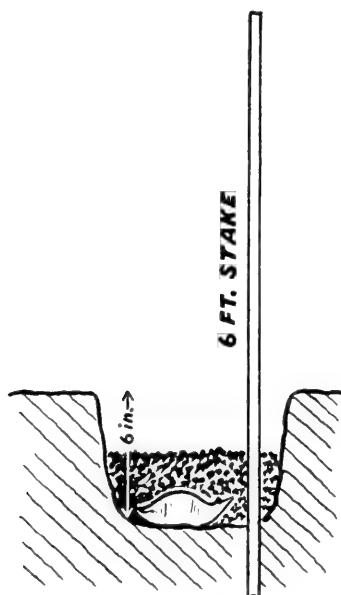
MOROVSKA BESEDA (A ID). A very unusual color and form. Velvety scarlet with the inner petals being slightly rolled, showing an ivory reverse. Sometimes has a slight yellow edging to the petals. 4'..... 2.00

Continued Next Page

GIANT DECORATIVE DAHLIAS — Continued

MRS. EDISON (A ID). 10" rich red with silver reverse on the petals. The low 3' to 4' bush is covered with many flowers, making a striking appearance in the garden.75
MRS. GEORGE le BOUTILLIER (A ID). Rich maroon red up to 13½" across. Low sturdy 3' bush.50
MUSASHI (A ID). Reddish purple base with rose pink markings. Tremendous size and a real showpiece in the garden. 4'.75
NAGEL'S SUPERB (A ID). 10" light creamy yellow. Petals twist and curl back to the stem, giving the appearance of a huge yellow mum. Winner of Blue Ribbon 1956 Oregon State Fair. 4' to 5' bush.	1.00
PINK GIANT (A ID to A SC). 10" beautiful clear pink on huge 5' bush with sturdy stems. Noted for show and decorative purposes.75
PINK SUTHERLAND (A ID). 8" clear light pink, with one of the longest and best stems. Naturally self-branching, with a magnificent 6' to 7' bush. More heavily ordered than any other pink decorative.75
PREMIER'S WINSOME (A FD). Light satin pink. Long stems on robust 6' bush. Extra large if disbudded.75
RED AND WHITE (B FD). Medium sized flowers on long stiff stems. Fiery red with white stripes. True to color. 6'.75
RED SPLENDOR (A FD). One of the finest large flowering dahlias for cutting we have ever seen. The color is a bright red, and stems 3' to 4' can easily be had without damaging the bush. Try it — you'll like it. See illustration pages 18-19.	1.00
ROLAND (B FD). One of the earliest to bloom in the whole field. Rich geranium red, with a host of flowers all season long. Brighten up that dull corner of your garden with this one. 5'.75
ROSE GLORY (A FD). 8" rich rose pink. A very reliable dahlia. Old, but still a favorite. 5'.50
RUFFLED GIANT (A FD). 10" to 12" orange buff. Low 3' to 4' bushes are a solid mass of blooms. One of the largest and most beautiful dahlias in the garden.	1.00
SALMON RADIANCE (A ID). 10" loose wavy petaled blooms of a clear salmon. Sturdy 5' bush.50
SANTA CLAUS (B to A ID). 8" orange red with white tips. Blooms early and profusely all through the season. Healthy 5' to 6' bush.85
SELLWOOD GLORY (B to A FD). 7" to 9" purple with silvery white edging on the petals. Outstanding prize winner and excellent for cutting. Everybody's favorite. 5' bush.	1.25
SEPTEMBER (A ID). 8" orange gold with scarlet shadings. Magnificent coloring for autumn, and a regular blaze of glory in the fall. 5'.	1.00
SHERWOOD'S PEACH (A FD). 12" rich peach blooms on luxuriant 6' bush. Plant this one early for best results.75
SIMOUN (A ID). A very flashy dahlia with bright yellow flowers spotted and striped red. 3' to 4'.	1.00
SNOWSTORM (B to A FD). 8" pure dazzling white. Early blooming cutflower. 6'.50
SOMMERLACHEN (A ID). 8" carmine red with white tips. One of the most admired Dutch varieties. 4' bush.75
STELLAETTE (A FD). Tremendous blooms of a rich dark red on one of the best stems ever seen in a dahlia. Stock very limited. Order early. 4'.	1.00
SUNNY HEART (B FD). A lovely dahlia with most outstanding qualities for exhibition and cutting. Color is a striking scarlet orange with bright yellow center. Very early. Reminds one of Willy den Ouden only larger and more free flowering. One of the first to bloom of any type. 5" flowers on 6' bush.	1.00
SUN RAYS (A FD). 10" to 12" giant orange and peach. 4' bush. One of the largest dahlies ever grown, and winner of many blue ribbons.75
THE REAL GLORY (A ID). 10" pure white on 6' to 7' bush. Has won "Best Dahlia in the Show" award of Portland Dahlia Society. Ideal for cutting or exhibition.	1.00
THOMAS EDISON (A FD). 8" royal purple. Best in its class. 5' bush. See illustration pages 18-19.75
TIARA (A FD). A beautiful peach and white dahlia from Europe. Is one of the very largest bicolor dahlias if disbudded. A gorgeous dahlia for any garden.	1.50
VARGAS GARDNER (A ID). 12" soft creamy yellow with lilac blush. A sensation at the Oregon State Fair and a sure winner at shows.	1.50
VELVET WONDER (A ID). 10" well formed purple. Prize winner. 4' to 5' bush. See illustration on pages 10-11.75
WANDA MEADE (B to A ID). 8" bright red with white tips. 4' bush. Well liked by all our visitors and very heavily ordered. See illustration on pages 10-11.75
WINDLASSIE (B to A ID). A "B" size white which can be grown to 10" with disbudding. Petals are exquisitely twisted and curled. The flowers give the appearance of a huge, curly white ball. 5' bush. Awarded Blue Ribbon for Best Informal Decorative Dahlia 1956 Oregon State Fair.	1.00
WORLD EVENT (A ID). 10" to 12" rose pink on 4' bush. Petals twist and curl slightly, giving added grace and beauty to the flower. Wonderful for either show or garden.	1.00
XANTINE (A FD). Beautiful clear bright yellow. Excellent habits of growth and a favorite at our field.75

GROWING DAHLIAS



PLANT after danger of frost. Hole about 6" deep. Set stake at planting time. Thoroughly mix in cup of bone-meal or rotted manure. Place tuber flat with sprout up. Cover lightly. Fill in as plant grows.

WATER well when you plant and give thorough soaking every week to 10 days after.

FERTILIZE with one good application of barn manure and several light applications of commercial (such as 5-10-10) when blooming.

CONTROL BUGS with DDT or Lindane for thrip, Leaf Hoppers, and cucumber or spotted beetle. Tobacco dust or spray for aphids. Malathion for Red Spider mites.

CUT FLOWERS late afternoon or early morning. Boil stems 90 seconds then immerse in deep water in cool place several hours before arranging.

DIG DAHLIAS late in fall, usually after frost. Lift carefully and store in cool (35° to 50°) place. Inspect monthly. If tubers shrivel, storage is too hot and dry. Mold can be controlled with ample ventilation.

TERMS OF SALE

1. All bulbs are fully guaranteed to be true to name and free from disease and any which prove otherwise will be replaced cheerfully upon return.
2. Due to the increased postal rates we ask that you include 25c with each order. In most cases this does not take care of the total postage but helps take care of the increase.
3. C.O.D. shipments are NOT ACCEPTED. They cost you more, and mean much work for us.
4. Delivery in Southern United States will begin March 1st. Orders shipped earlier on request, and on customer's risk against loss from freezing. Shipments to Northern United States will begin April 15th. These dates are the earliest practicable for planting in their respective areas. (In Oregon we plant from the 15th of April to the 15th of June with fine results.) Dahlias should be planted about 90 DAYS PRIOR TO THE TIME YOU WANT THEM TO BLOOM.
5. NO ORDERS SHIPPED AFTER JUNE 8th. Orders received after that date will be held for the following year unless otherwise specified.
6. ORDERS ARE HANDLED PROMPTLY IN THE ORDER THEY ARE RECEIVED.
7. Please list second choices. If substitutions should be necessary, we will send varieties of equal or greater value in similar color and type.



Top row: BETTY ANN, ALL BRIGHT, MARY MUNNS.
Center row: LIBBY ROHR, TAKAS YELLOW, ALICE, MORNING MIST.
Bottom row: PEGGY ANN, HELEN ANITA, CELESTIA.

1 each of 10 varieties pictured above \$3.50. (Reg. value \$4.00)

POMPON DAHLIAS

These dainty pompon or button dahlias are admired everywhere for their outstanding qualities as cutflowers. They produce a profusion of blooms averaging 1½" in diameter on long, strong stems and will last for days when cut. A bouquet of these bright little flowers will add a cheerful touch to your home.

Alice. Bright red. See illustration. 4' to 5'.

ALL BRIGHT. Brilliant flame. See illustration. 6'.

AMBER QUEEN. Rich amber. 4'.

BETTY ANN. Delicate pink. See illustration. 3'-4'.

BROWNIE. Clear bright orange flowers on 4' bush.

CELESTIA. Tiny pure white. See illustration. 5'.

CHALLENGE. Maroon and white. 3' to 4'.

DORIA. Very dark maroon. Blends well when used with soft shades of pink. 3'.

EFFECT. New bright red. 5'.— 50c

ELOISE. Beautiful fuchsia purple. 5' to 6'.

HAZEL DELL. Light pink. 5' to 6'.

HELEN ANITA. Lavender pink with white dot in center. See illustration. 3' to 4'.

HILDE. Tiny dark red'. — 50c

IOLANTHE. Coral. 5' to 6'.

JOANNA PETTIT. Glowing salmon pink. 5' to 6'.

JOE FETTE. Best white. 5' to 6'.

LAURIE. Soft cream. 5'.

LIBBY ROHR. Wine purple. See illustration. 5'.

LITTLE DAVID. Very small burnt orange. 3' bush.

LITTLE DOVE. Rosy orchid. 3' to 4'.

MIKE. Orange red. Low bush. 3'.

MARY MUNNS. Orchid lavender. Illustrated. 5'.

MINNIE MELLE. Rosy mottled pink. 4' to 5'.

MORNING MIST. White with soft orchid blush. See illustration. 4'-5'.

PATRICIA K. Light lavender. 4' to 5'.

PEGGY ANN. Orange. See illustration. 6'.

PRIDE. Low growing rich maroon. 3'.

PURPLE GEM. Dark reddish purple. 3'.

RED EYE. Gold with a red eye. 4' to 5'.

REGULUS. Violet purple. Exhibition pompon. 4'.

SHEILA. Lovely blend of red and yellow. 4' to 5'.

TAKAS PURPLE. Royal purple. 6'.

TAKAS YELLOW. Bright yellow. 4' to 5'.

VIVID. Vivid red. 4'.

YELLOW GEM. Canary yellow. 4' to 5'.

ZONNEGOU. Bright golden yellow. 4'. — 50c

40c Each (Except where noted)

10 for \$3.50

ENTIRE COLLECTION (36 bulbs)

for only \$11.50 (Save \$2.90)

BALL DAHLIAS

SNOW QUEEN

These old favorites are still popular today. The blooms are similar to the pompon dahlias illustrated above but are from 3" to 6" across.

A. D. LIVONI. Clear pink. 2' to 3'... \$.40

CALIFORNIA SCARLET. Scarlet. 5'... .40

CHARLOTTE CALDWELL. Fine bright orange. 3'40

CLARA CLEMENS. Large bright red with white tips. Blue Ribbon Winner 1956 Oregon State Fair. Outstanding. 4'75

DAINTIBALL. Rosy lavender. 4'40

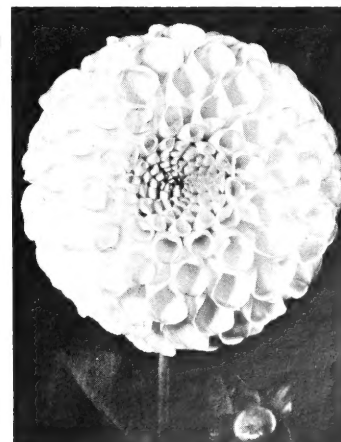
KOCHELSE. Early blooming small bright red. New cutflower from Europe. 4'.... .50

PEPY. Unusual combination of purple, pink and gold. Sport of old favorite Willy den Ouden. 4'..... .75

SNOW QUEEN. Glistening white. 6'. Best cutflower in its class..... .50

TIPPY. Golden yellow. Long stems on 6' bush40

ENTIRE COLLECTION OF FINE BALL DAHLIAS only \$4.00
(Regular catalog value \$4.50)



COLOR SPECTACULAR

FOR YOUR GARDEN

Breathtaking beauty in one collection containing some of the most wanted dahlias ever grown. Check the gorgeous color range you can have in your garden only 75 to 90 days after planting. No tricky, hard to grow varieties here — you'll grow prize winning blooms even if it is your first attempt. Our simple easy-to-follow cultural directions assure success. Order today! You'll like them.

DIXIE'S WINEDOT
BURMA
RED SPLENDOR

KATHLEEN NORRIS
XANTINE
EASTERN ECHO

THOMAS EDISON

All 7 varieties pictured here

Only \$5.45



BURMA



THOMAS EDISON



KATHLEEN NORRIS

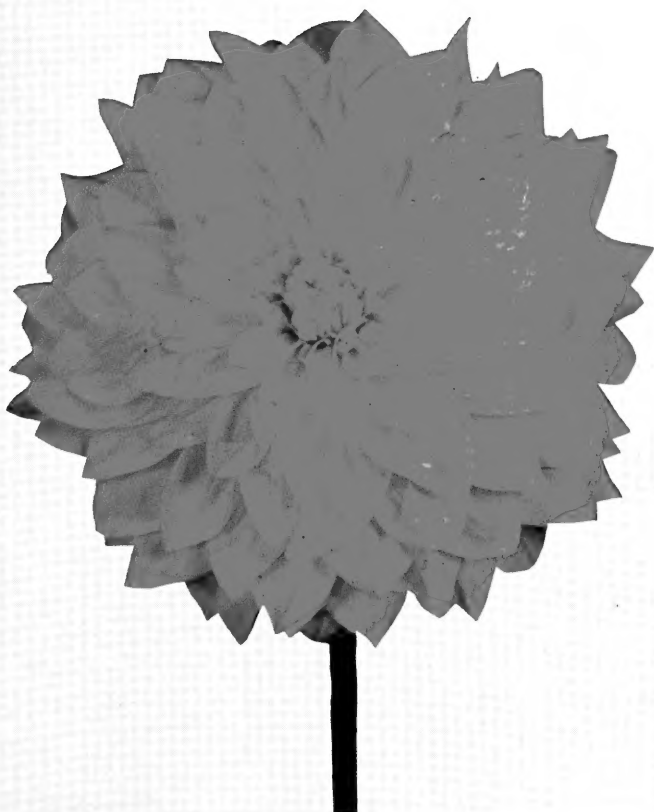
**Visit our gardens while the
Dahlias are in bloom —
mid-August until frost**



RED SPLENDOR



DIXIE'S WINEDOT



XANTINE



EASTERN ECHO

SWEEPSTAKES WINNERS

Collection No. 2

**All 6 Champions
for only \$5⁹⁵**

KINSUI

PRIDE OF HOLLAND

DIVA

GIANT OF BAARN

OAKLEIGH
CHAMPION

CASPER LUDWIG'S
MEMORY

SWEEPSTAKES

OREGON

STATE

FAIR

SALEM

OREGON

1956

FLORAL